

DUNN PEN AND PENCIL, INC.

71 FIFTH AVENUE
AT FIFTEENTH STREET
New York

CABLE ADDRESS
PENDUNCO-NEWYORK



GOOD NEWS FOR DEALERS

Now is the time for selling Fountain Pens and Automatic Pencils. The Dealer who features these items during the balance of the year by carrying a complete assortment properly displayed is going to get the business on these profitable lines.

You make a REAL PROFIT when you sell a Dunn Pen or a Dunn Self Loading Pencil; our discount to dealers is most liberal.

Dunn Pens and Dunn Self Loading Pencils are easiest to sell because they have EXCLUSIVE features which cannot be found in any other and they cost no more than the ordinary kind.

The Dunn Pen has no rubber sac to take up ink space in the barrel; it fills with a pump action and holds nearly three times as much ink as any other self filling pen of the same size.

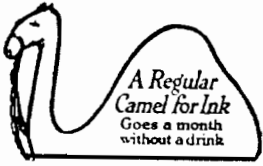
The Dunn Self Loading Pencil will hold 5 FEET of leads (20--3" leads) it loads itself and the 20 leads follow their leader to the point by simply pressing the top of the pencil.

ILLUSTRATIONS and DETAILS of DUNN PENS and PENCILS on THE PAGES FOLLOWING. A FEW MINUTES TO LOOK NOW WILL MEAN MANY DOLLARS OF PROFIT IN THE FUTURE.

DUNN PEN AND PENCIL, INC.

JOHN GERDES,
President.





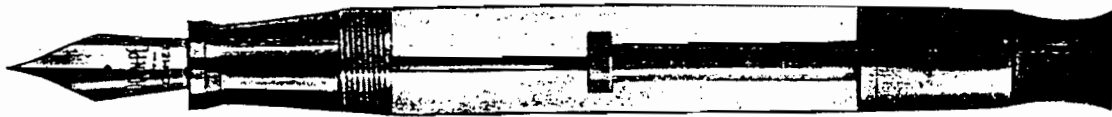
The modern
DUNN-PEN
 The Fountain Pen with the Red Pump Handle

EXCLUSIVE FEATURES

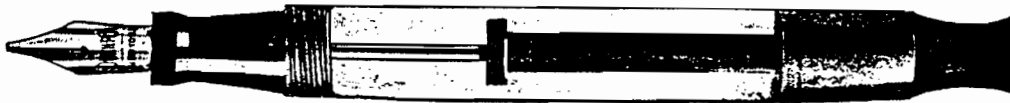
- Holds nearly three times more ink than any other self-filling pen.
- No rubber sac.
- Cleans as it fills.
- The Tattler Models with transparent barrels show the ink supply at a glance.



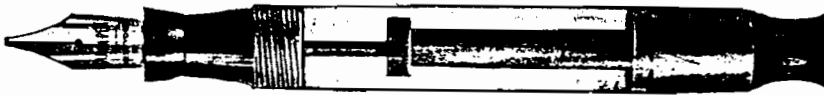
CAMEL No. 153. ACTUAL SIZE. PRICE \$7.00.
 No. 154. WITH GOLD FILLED BAND \$8.50



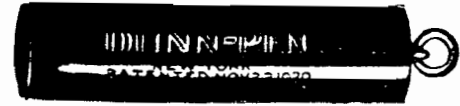
CAMEL TATTLER No. 175. ACTUAL SIZE. PRICE \$8.50.
 No. 176 WITH GOLD FILLED BAND \$10.00



TATTLER No. 107. ACTUAL SIZE. PRICE \$6.00. No. 169 WITH GOLD FILLED BAND \$7.00



TATTLER JR. CLIP No. 108C WITH RING No. 108R. ACTUAL SIZE. PRICE \$6.00. No. 108R WITH GOLD FILLED BAND \$7.00
 No. 169 WITH CLIP AND GOLD FILLED BAND \$7.00



MAJORITY No. 163. ACTUAL SIZE. PRICE \$2.75. No. 164 WITH GOLD FILLED BAND \$4.00



SENIOR No. 102. ACTUAL SIZE. PRICE \$4.00. No. 161 WITH GOLD FILLED BAND \$5.00



SOCIETY No. 103. ACTUAL SIZE. PRICE \$3.50. No. 167 WITH GOLD FILLED BAND \$4.50



BABY CAMEL No. 105C WITH CLIP No. 105R WITH RING. ACTUAL SIZE. PRICE \$3.50
 No. 165 WITH GOLD FILLED BAND \$4.50



See Order Blank for Other Models

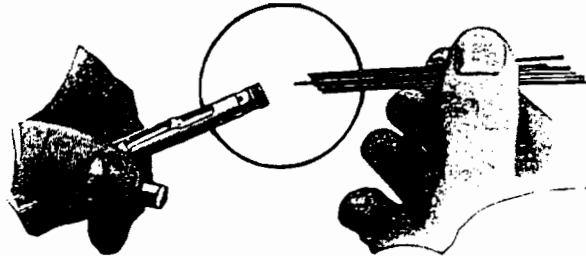
The Self-Loading DUNN-PENCIL

IT LOADS ITSELF — IT FEEDS ITSELF
FIVE FEET OF LEAD, AUTOMATICALLY FED

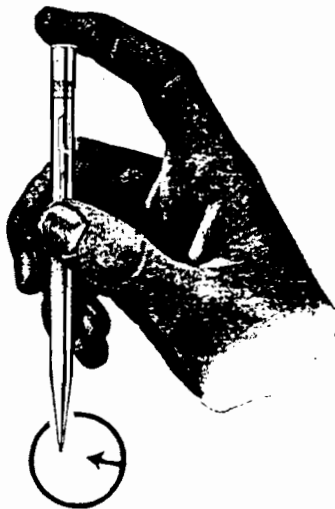


Actual Size

*The Pencil
with Clip
will hold
FIVE FEET
of lead*



Unscrew the Cap, remove Eraser Holder and insert
Twenty 3-inch Leads



By the slight pressure of a finger on the Top the
Twenty Leads you inserted are continuously Fed
to the Point



Actual Size

*The Pencil
with Ring
will hold
3 1/3 feet
of lead*

RETAIL PRICES

Nickel Plated with Clip or Ring (Herring Bone Design)	\$1.00
Silver Plated with Clip or Ring (Engine Turned)	2.00
Sterling Silver with Clip or Ring (Engine Turned)	3.00
Yellow Gold Filled (Plain) with Clip or Ring	3.00
Yellow Gold Filled (Engine Turned) with Clip or Ring	3.50
Green Gold Filled (Engine Turned)	5.00

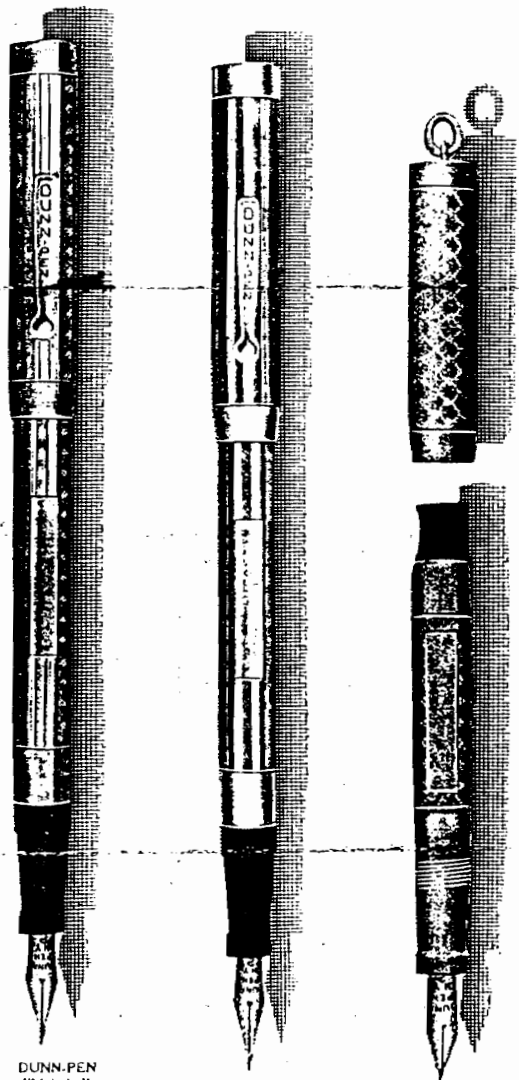
DUNN LEADS IN WOOD TUBES

FIFTEEN 3-INCH LEADS, 25c. RETAIL TWELVE 2-INCH LEADS 15c. RETAIL
HARD, MEDIUM AND SOFT GRADES

These leads are made to fit The Self-Loading Dunn Pencil; are of
superior quality and write smoothly

The Dunn Self-Filling Fountain Pen with NO RUBBER SAC IN IT

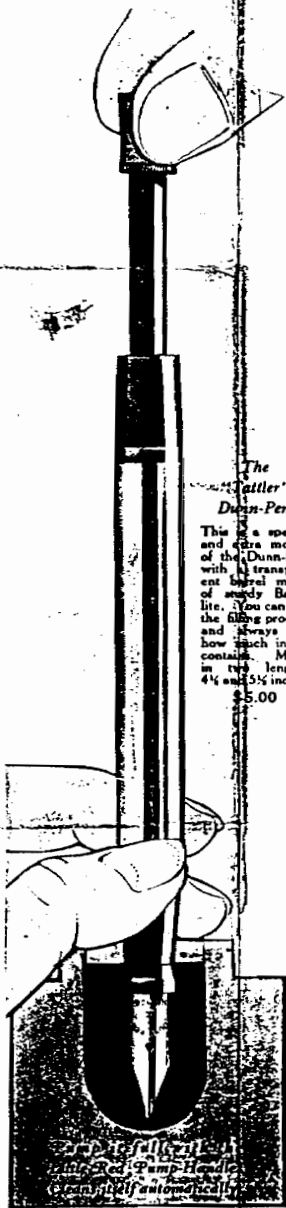
The Test That Tells the Story



DUNN-PEN
"Majority"
Staggered Line Pattern
Gold Filled
Price \$15

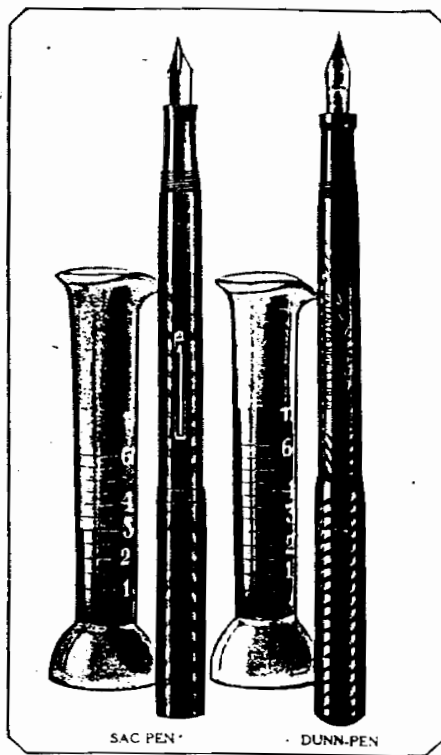
DUNN-PEN
"Majority"
Straight Line Pattern
Sterling
Price \$15

DUNN-PEN
"Baby Camel"
Hand Engine Turned
14-K Solid Gold
Price \$65



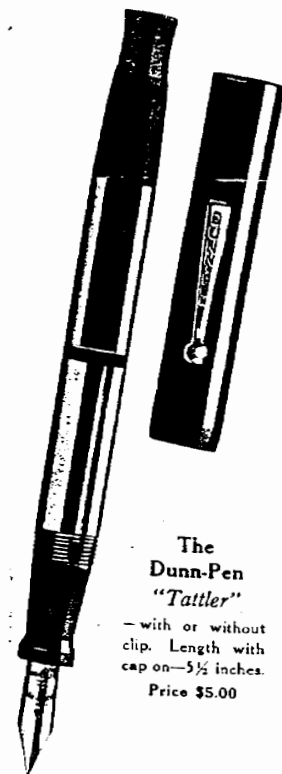
The
"Tattler"
Dunn-Pen

This is a special and fine model of the Dunn-Pen with a transparent barrel made of sturdy Bakelite. You can see the filling process and always tell how much ink it contains. Made in two lengths 4 1/4 and 5 1/2 inches
\$5.00



SAC PEN

DUNN-PEN



The
Dunn-Pen
"Tattler"

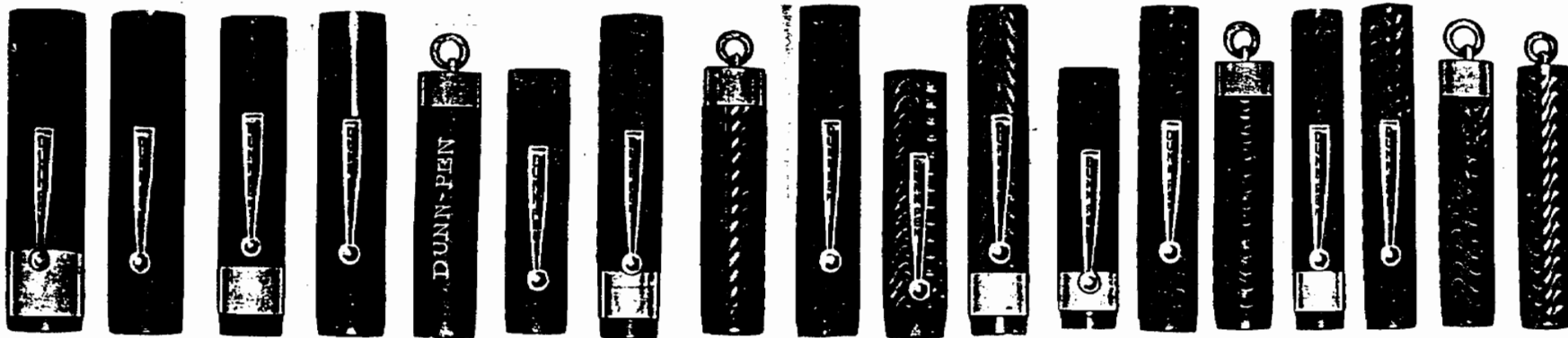
— with or without clip. Length with cap on—5 1/2 inches.
Price \$5.00

In Precious Metals

The marvelous
DUNN-PEN

The Fountain Pen with the Little Red Pump Handle

DUNN-PEN COMPANY, Inc.
300 MADISON AVENUE
NEW YORK



CAMEL Gold Filled Band and Clip Price \$7.50	CAMEL Price \$6.00	TATTLER Gold Filled Band and Clip Price \$4.00	TATTLER Price \$5.00	TATTLER, JR. Gold Filled Tass or Gold Filled Band and Clip Price \$4.00	TATTLER, JR. Clip or Ring Price \$5.00	SENIOR Gold Filled Band and Clip Price \$5.00	SENIOR, JR. Gold Filled Tass Price \$5.00	SENIOR Price \$4.00	SENIOR, JR. Gold Filled Clip or Ring Price \$4.00	MAJORITY Gold Filled Band and Clip Price \$3.75	MAJORITY, JR. Gold Filled Band and Clip Price \$3.75	MAJORITY Nickel Plated Clip Price \$2.75	BABY CAMEL TASS Price \$3.75	SOCIETY Gold Filled Band and Clip Price \$4.00	SOCIETY Price \$2.00	SOCIETY, JR. TASS Price \$4.50	SOCIETY, JR. Gold Filled Ring Price \$2.50
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The DUNN-PEN is a practical, self-filling, common sense fountain pen, WITHOUT bother or annoyance of a RUBBER SAC, nationally advertised, and is the future fountain pen. A pen for every hand, \$75.00 to \$2.75.

DUNN-PEN COMPANY, 300 Madison Avenue, New York

ORDER BLANK MAIL IT NOW!

NAME

ADDRESS

Please ship me the following Dunn Pens, Dunn Pencils and Leads together with Window Display and advertising material.
Subject to my usual discount.

Manifold, Ball and all Special Nibs add 50 cents to each pen except Camel and Camel Tattler

No.	Quan.	Model	Retail Price	Fine	Medium	Course	F. Stub	M. Stub	C. Stub	B. Stub	Mani-fold	Ball Point	Post-ing	Book-keepers
107		TATTLER (Clip).....	\$6.00											
169		Tattler (Band).....	\$7.00											
108C		Tattler Jr. (Clip).....	\$6.00											
108R		Tattler Jr. (Ring).....	\$6.00											
170		Tattler Jr. (Band).....	\$7.00											
171		Tattler Jr. (Tass.).....	\$7.00											
102		SENIOR (Clip).....	\$4.00											
161		Senior (Band).....	\$5.00											
106C		Senior Jr. (Clip).....	\$4.00											
106R		Senior Jr. (Ring).....	\$4.00											
172		Senior Jr. (Band).....	\$5.00											
162		Senior Jr. (Tass.).....	\$5.00											
163		MAJORITY (Nic. Clip).....	\$2.75											
164		Majority (Band).....	\$4.00											
105C		BABY CAMEL (Clip).....	\$3.50											
105R		Baby Camel (Ring).....	\$3.50											
165		Baby Camel (Band).....	\$4.50											
166		Baby Camel (Tass.).....	\$4.50											
103		SOCIETY (Clip).....	\$3.50											
167		Society (Band).....	\$4.50											
104C		Society Jr. (Clip).....	\$3.50											
104R		Society Jr. (Ring).....	\$3.50											
168		Society Jr. (Tass.).....	\$4.50											
153		CAMEL (Clip).....	\$7.00											
154		Camel (Band).....	\$8.50											
175		CAMEL TATTLER.....	\$8.50											
176		Camel Tattler (Band).....	\$10.00											

No.	Quan.	SELF-LOADING DUNN-PENCILS	Fine
100		Nickel Plated (Clip).....	1.00
100R		Nickel Plated (Ring).....	1.00
200		Triple Silver Plated (Clip).....	2.00
200R		Triple Silver Plated (Ring).....	2.00
300		Sterling Silver (Clip).....	3.00
300R		Sterling Silver (Ring).....	3.00
301		12 Kt. Yellow Gold-Filled (Clip).....	3.00
301R		12 Kt. Yellow Gold-Filled (Ring).....	3.00
350		12 Kt. Yellow Gold-Filled, Engine Turned (Clip).....	3.50
350R		12 Kt. Yellow Gold-Filled, Engine Turned (Ring).....	3.50
500		14 Kt. Green Gold-Filled (Clip).....	5.00
500R		14 Kt. Green Gold-Filled (Ring).....	5.00

LEADS IN COUNTER DISPLAY CARDS

Hard, Soft and Medium Grades

250	Cards 1 doz. 25c retail tubes of 15—3 inch leads, assorted grades.....	\$3.00 per card, list
150	Cards 3 doz. 15c retail tubes of 12—2 inch leads, assorted grades.....	\$5.40 per card, list

Customer's Order No.

Signature.....